

Todd Hayden

Digital Artist

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Graphic designer with over 30 years experience in creating retail products, advertising, and digital media.

EXPERIENCE

CEO - Drop Down Digital, LLC, Frederickson, WA | January 2018 – Present

- On-air host
- Create program content
- Schedule and coordinate production meetings, appointments, and travel arrangements
- Assist with filming show segments
- Head of production and video editing
- Create all show graphics
- Social media and website
- Work with talent and crew on set
- Manage company budget

Owner – Mayhem Brand Products, Frederickson, WA | May 2014 – Present

- Producer of all video and DVD releases
- Designer of retail shirt designs and logos
- Schedule production deadlines
- Vendor quality control
- Employee management
- Manage company budget

SKILLS

Adobe Products, Pinnacle, Cakewalk/Sonar Producer, FlexiSIGN, VinylMaster, Wordpress, Word

EDUCATION

Pierce College - WA | 2016 – 2018 | Digital Design Associate Degree (Summer 2018)

Clover Park Tech. College | 2002 – 2004 | Custom Auto Upholstery, Certificate

Puyallup High School | 1986 – 1989 | Graduate, Diploma